Planning a design project

Interview script | Original fictional worked example | Planned episode: 30:00 | Scripted anchors plus unscripted discussion; verify all facts.

0:00-0:20 | Opening hook

HOST: What would change if you approached Planning a design project with one clearer question? Today, we'll work through that question together.

[Replace this hook with your episode's actual promise.]

0:20-1:00 | Show and guest introduction

[MUSIC: Fade your licensed intro under the first line, then out.]

HOST: Welcome to Independent Ledger. I'm Alex Sample, and today we're discussing Planning a design project.

HOST: I'm joined by Jamie Example. [Read the guest's approved one-sentence bio.]

HOST: Thanks for being here. Where should we begin?

[PRONUNCIATION: Confirm names before recording.]

1:00-23:20 | Main conversation

HOST: Jamie Example, what would help someone understand Planning a design project before getting started?

GUEST: [Leave room for the guest's actual answer.]

HOST: Can you walk us through a specific experience?

GUEST: [Actual answer; do not pre-write the guest's claims.]

HOST: What was the trade-off in that choice?

[AD LIB: Ask a follow-up based on the answer. Allow space for the response.]

HOST: Let me check that I understood you: [summarize the actual answer].

23:20-29:20 | Reflection and next step

HOST: Before we close, let's bring this back to a practical next step.

HOST: What is one action a listener could try, and what should they watch out for?

GUEST: [Actual answer.]

[OPTIONAL SPONSOR: Insert only approved copy and disclosures. Rebalance the section timings if adding a break.]

29:20-30:00 | Recap, CTA and outro

HOST: Today we explored Planning a design project. The point I want to leave you with is [summarize what was actually covered].

HOST: Thank you, Jamie Example. [Add the guest's approved link or resource.]

HOST: If this was useful, [choose one actual call to action].

HOST: You've been listening to Independent Ledger. I'm Alex Sample. Thanks for joining us.

[MUSIC: Bring the outro in after the final line.]

[CREDITS: Add actual contributors, sources and permitted music.]