Design Practice (illustrative example)

Conversations about independent design

Show overview

Design Practice explores project scope and client feedback with independent designers. This is a fictional example for preparing a deck.

Topic: Independent design

Confirm the audience fit and proposed activation before agreeing to sponsorship. No sponsor performance, testimonials or credentials are assumed.

Audience and reach

Audience facts supplied by you: Illustrative listener profile: independent designers who manage client projects. No measured demographics are claimed.

Average downloads per episode: 1000

Monthly downloads: 4000

Geography: Unknown until verified in first-party analytics

Measurement window and source: Illustrative 30-day scenario, not measured audience data

Figures in this document are user-supplied and have not been independently audited.

Rates, packages and contact

Pre-roll: Illustrative offer: $20 per episode

Mid-roll: Illustrative offer: $30 per episode

Post-roll: Not offered in this example

Illustrative prices only. Confirm inventory, disclosures and measurement with each sponsor.

Contact: Alex Sample | https://example.com

These are proposed offers, not sourced market benchmarks or guaranteed sponsor results.