Independent Ledger

Sponsor media kit | Fictional example

The show

Clear conversations about independent design work.

A fictional monthly podcast about briefs, scope changes and finishing client projects. One practical question guides each conversation.

Meet the host

Alex Sample is a fictional independent designer whose work focuses on planning client projects.

Audience evidence

Illustrative listener profile: independent designers and small creative studios.

Downloads per episode: unknown.

Monthly downloads: unknown.

Partnership options

Proposed: a host-read mid-roll and a link in the episode notes. Confirm dates, copy approval and reporting before agreeing.

Selected episodes

Illustrative episode: Agreeing a project brief - https://example.com/episode-1

Contact and listen

https://example.com/contact

https://example.com

Source and context

Original fictional Podfan example. All numbers and people are illustrative, not customer results.